

## Newmarket community report takes top honours at EDCO Awards

**NEWMARKET, ON, Thursday, February 10, 2011** – On Thursday, February 3 at the Economic Developers Council of Ontario's (EDCO) Award ceremony, Newmarket received the top award from across the province for its [2009/10 Community Report](#).

"This award in particular is very significant because it demonstrates how effective we are in marketing our community to potential residents and businesses," says Mayor Tony Van Bynen. "I would like to congratulate staff for creating this out-of-the box publication that truly speaks to what an extraordinary community we live in and what a bright and promising future we have ahead."

The report tells the story of a well-balanced community committed to planning and preparing for the future, while honouring its rich history and heritage.

In addition to the Town's successes and accomplishments over the past 18 months, the publication includes two feature articles: *Growing in the right direction* and *Renewing Newmarket*. Additional highlights include:

- **Resident testimonials** about what they love most about living in Newmarket and what they are most looking forward to in the Town's future.
- **Renewing Newmarket map** that illustrates a sampling of planned and potential development for the community in the coming years.
- **Reader-friendly, financial highlights** of the Town's 2009 budget.
- **10 Reasons why Newmarket is one of the best places to live in Canada.**

In keeping with Newmarket's commitment to the environment, the report was printed using an environmentally-friendly printing process utilizing vegetable-based inks. The report is also Forest Stewardship Council (FSC) and Rainforest Alliance certified.

This is the third EDCO Award for the Town of Newmarket. Newmarket received the top award from EDCO in 2007 for its 2005/06 community report and the Award of Merit in 2008 for the 2006/07 community report.

"The Community Report is an integral marketing tool for attracting business to Newmarket," says Chris Kallio, Newmarket's Economic Development Officer. "Strategically positioning Newmarket as a community of choice for businesses is a key objective of our economic development strategy moving forward, this is a real win for Newmarket."

EDCO is the country's largest provincial economic development association. The association consists of 600 members from the private and public sector.



Newmarket Economic Development Officer Chris Kallio, Senior Communications Specialist Amber Harrison and CAO Bob Shelton attended the EDCO awards ceremony and accepted the award on behalf of the Town of Newmarket.

To view this [award-winning report](#), please visit [www.newmarket.ca](http://www.newmarket.ca).

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