

Make the Drop: Three Stream Waste Management Park Pilot

York Region, in partnership with our local municipalities adopted the Joint Waste Diversion Strategy in 2006 that set a target of 65 per cent waste diversion by 2010.

To reduce waste and increase diversion, the Town of Newmarket and York Region are working together to pilot a new three stream (recycling, composting, garbage) waste management park program.

Throughout the program, residents can *Make the Drop* using marked receptacles located along the selected pilot area of Tom Taylor Trail and outside the Ray Twinney Recreation Complex.

Several receptacle styles will be tested and monitored in the pilot area. Receptacle effectiveness will be measured by the ease of use for residents, the amount of recyclable and compostable materials properly discarded and the level of contamination caused by incorrectly placed materials.

The goal of the pilot study is to identify which type of receptacle and signage will best encourage residents to use this new diversion opportunity.

Through your participation in our *Three Stream Waste Management Park Pilot*, you can help make our parks and recreation facilities part of the waste diversion solution.

Make the Drop Pilot Area

Tom Taylor Trail between Green Lane and Mulock Drive as well as the Ray Twinney Recreation Complex have been selected as locations for the pilot program that will run from June 14 to August 29, 2008



Comments or Questions?

Town of Newmarket
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Phone: 905 895-5193

York Region
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Make the Drop



The Town of Newmarket and York Region
**Three Stream Waste
Management Park Pilot Program**
June 14, 2008 to August 29, 2008



