



OFFICE OF THE CAO/STRATEGIC INITIATIVES  
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February 10, 2016

**CHIEF ADMINISTRATIVE OFFICER – STRATEGIC INITIATIVES  
INFORMATION REPORT 2016-02**

TO: Mayor Van Bynen  
Members of Council

SUBJECT: Council Strategic Priorities 2014-2018 December 2015 Status Report

ORIGIN: Strategic Initiatives/CAO

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In accordance with the Procedure By-law, any Member of Council may request this Information Report be placed on an upcoming Committee of the Whole agenda for discussion.

This Report provides Members of Council with a semi-annual update on the status of Council's 2014 to 2018 Strategic Priorities developed and adopted by Council June 22, 2015 via Chief Administrative Officer Report 2015-06. The attached December 2015 Status Report incorporates progress updates from each Commission on the key initiatives and actions up to the end of December, 2015. The dashboard colour scheme provides a quick reference to illustrate which initiatives are complete (white), on target (green), approaching target (yellow), needs improvement (orange), or requires more information (red) to achieve the expected completion date for each key initiative/action. Over 25 percent of the initiatives are complete, with the majority underway and in progress. One key initiative requires further information from Council related to engaging new Canadians (under Strategic Priority "I"). Staff will follow up with individual members of Council to identify key initiatives and actions to achieve success in addressing this priority.

A copy of this Information Report and the attached Status Report on Council's 2014-2018 Strategic Priorities dated December 2015 will be posted on the Town's website to inform the Newmarket community on the progress made up to December 31, 2015.

**BUSINESS PLAN AND STRATEGIC PLAN LINKAGES**

This initiative supports the Town's vision, mission and strategic plan directions of being Well Equipped & Managed by implementing policy and processes that reflect sound and accountable governance and fiscal responsibility in achieving service excellence. By aligning activities with Council's Strategic Priorities, the organization's commitment to continuous improvement is further enhanced; organizational effectiveness is strengthened; Council/Staff relationships are preserved; and service efficiency and performance is measured.

**CONSULTATION**

The Strategic Leadership Team and members of the Operational Leadership Team have been consulted and provided updates on the status of the projects associated with Council's Strategic Priorities.

## **HUMAN RESOURCE CONSIDERATIONS**

Not applicable to this report.

## **BUDGET IMPACT**

### Operating Budget (Current and Future)

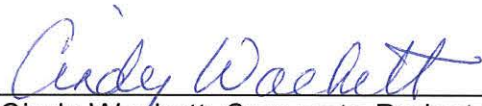
Operating Budget impacts will continue to be considered as part of the annual budget process or reported on separately to Council as appropriate.

### Capital Budget (Current and Future)

There are no immediate capital budget requirements as a result of this report. Any impacts to the Capital Budget will continue to be identified as part of the annual budget process or reported on separately to Council as appropriate.

## **CONTACT**

For more information on this report, contact Bob Shelton, Chief Administrative Officer at [bshelton@newmarket.ca](mailto:bshelton@newmarket.ca) or extension 2031 or Cindy Wackett, Corporate Project Consultant, Strategic Initiatives, [cwackett@newmarket.ca](mailto:cwackett@newmarket.ca) or extension 2048.



Cindy Wackett, Corporate Project Consultant  
Strategic Initiatives



Robert N. Shelton, Chief Administrative Officer

RNS:cw

e-copies: Strategic Leadership Team  
Operational Leadership Team

Attachment: Council Strategic Priorities December 2015 Status Report