



Town of Newmarket
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2018 York Region Employment Survey

Report Number: # 2019 - 02

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In accordance with the Procedure By-law, any member of Council may make a request to the Town Clerk that this Report be placed on an upcoming Committee of the Whole agenda for discussion.

Purpose

The purpose of this report is to inform Council of the most recent York Region Employment Survey results for the Town of Newmarket.

Background

Each year Economic Development participates in the York Region Employment Survey. This survey, conducted by the Regional Municipality of York's Long Range Planning department consists of primarily in-person, door to door interviews with all non-home based business in York Region. Additional information is gathered through phone interviews and online survey responses where in-person is not possible. This survey provides valuable information to the Town's Economic Development, Planning and GIS staff. Economic Development staff use this data to identify potential issues in the business community, to conduct outreach to new and growing businesses and to identify trends in various industries. This survey includes a wide range of data including employment numbers by business, the number of businesses in Newmarket, contact information for follow-up and estimates of the number of home based businesses.

Discussion

The York Region survey provides absolute values for job numbers by business which Town staff then analyze to provide trend analysis, welcome new businesses to the community and identify sectors that may be in need of assistance.

In 2018, Newmarket welcomed Gin-Cor, who moved to Harry Walker Parkway with the assistance of the Economic Development department. These numbers are reflected in the survey data. Also in 2018, Newmarket welcomed Market & Co. at Upper Canada Mall which is expected to bring 200 additional jobs to the Corridors and the relocation of Celestica's manufacturing facility to 213 Harry Walker Parkway began after a substantial effort by multiple Town departments. These jobs will be reflected in the 2019 job numbers report which is scheduled to be released in December of 2019.

The 2018 survey shows a 3.01% increase in employment or total of 42 858 jobs. This is an increase of 1251 jobs over 2017. Since 2006, the Health and Business Services sectors have seen considerable gains of 58.24% and 44.91% respectively. The Manufacturing sector has also remained strong, with a 23.48% increase since the post-recession year of 2010. Manufacturing now employs over 5250 people in Newmarket making up 12.3% of all local jobs. The retail sector has seen a slight decline of 5.51% in the last ten years.

The above data shows a strong and diversified local job market. The Economic Development staff continue to support this growth through concerted business retention and development efforts such as the formal Corporate Visiting program.

Human Resource Considerations

There are no additional human resource requirements required.

Budget Impact

There are no additional budget impacts.

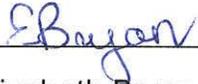
Attachments

None.

Contact

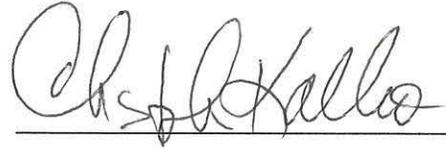
For further information please contact Elizabeth Bryan, Business Development Specialist, ebryan@newmarket.ca, ext. 2602.

Approval



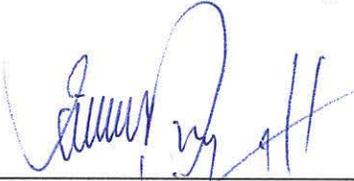
Elizabeth Bryan

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